

## TISKOVÁ ZPRÁVA

The PVA EXPO PRAGUE exhibition center and the FOR ARCH trade fair have established a partnership Feria Valencia exhibition center in Spain.

FOR ARCH, an established international building trade fair, now cooperates with the Spanish CEVISAMA trade fair. This cooperation lays foundation for a partnership between the two exhibition centers. "We are very pleased to be partners of such an important event like CEVISAMA. We expect this business cooperation to beneficial to us as well as for our exhibitors who can thus participate in trade fairs at both exhibition centers for preferential prices," says Jana Kočišková, Head of Foreign Trade Department.

In the past few years, there has been a significant increase in the demand of foreign companies for exhibition area at the FOR ARCH trade fair. "In 2014, 61 foreign exhibitors from 15 countries participated in the FOR ARCH trade fair," says Martin F. Přívětivý, director of the fair.

The 34th CEVISAMA, an international trade fair for ceramics, raw materials, glazing, architectural enamel, bathrooms, kitchens and machinery used in the ceramics industry, will take place on February 1-5, 2016 in the city of Valencia, Spain. It is the most important event of the ceramics sector in Spain.

You can visit the stand of CEVISAMA in Hall 1 (stand no. 1B36) at the upcoming FOR ARCH trade fair.

For more information about the CEVISAMA trade fair of about business opportunities in Spain, contact:

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