

## The FOR ARCH Trade Fair will be focused also on support of technical education this year

The first topic of the International Trade Fair FOR ARCH announced this year is support of technical education, whose importance has been continually growing for several years. Within the framework of popularisation of building trades and crafts, the trade fair will become the place of another final round of the <u>SUSO</u> competition as well. This competition presentation has been attended, since its beginning in 1996, by more than 4,500 selected pupils accompanied by more than 1,700 teachers, and on average approximately 80 specialised technical schools could present their work and art there. The first qualification round of this competition focused on craftsmanship and craft skills will be held, for the regions of Prague, Central Bohemia and Northern Bohemia, on January 22-23 at the PVA EXPO PRAGUE Exhibition Centre. The qualification rounds for other regions, including Slovakia, will always follow in monthly intervals.



Another important event which the visitors can look forward to is the announcement of the results of the competition of young architects known as **Young Architect Award (YAA)**. Its aim is to help the beginning creators under 33 years of age to find their place on the architectonic stage, and at the same time to make the general public familiar with contemporary architecture and to support public discussion focused on this topic. The competition works which can be registered already now will be assessed by the professional jury in the course of June. Both these competitions are sponsored by the Ministry of Industry and Trade and by the Association of Building Entrepreneurs



## ...press release

of the Czech Republic. From the above mentioned facts it is also clear that the Building Trade Fair **FOR ARCH** is not just a five-day matter, but that it really represents a year-round event.

The other announced topic of the trade fair is the area of quality of products and materials. In this context, the already traditional competition "Building of the Year", which has been a top event of the trade fair for several years, will be organised under the auspices of the Foundation for Development of Architecture and Civil Engineering (ABF). This year it will be enriched with an innovation - competition entitled "Product/Technology of the Year for Architecture and Civil Engineering".

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The FOR ARCH building trade fair is currently the most visited and the longest-standing building trade fair in the Czech Republic. The jubilee 25th FOR ARCH 2014, which took place together with the simultaneously held fairs FOR THERM, FOR WOOD, BAZÉNY, SAUNY & SPA and FOR WASTE & WATER, was attended by an unprecedented number of visitors — almost 75,000 (which is 4,000 more than the previous year). The exhibition area exceeded 38,000 square meters in 2014. The number of exhibitors increased as well. The organizer of the fair, ABF a.s., expects an increased number of both exhibitors and attendees in the following year. The topic of the fair series, "ENERGY EFFICIENCY OF BUILDINGS", is certainly of interest to both professionals and laymen in search of inspiration for their construction and reconstruction projects. Each year, rich accompanying program takes place within the premises of the fair, such as the GRAND PRIX competition, the TOP EXPO award that goes to best exhibitions, the Young Architect Award finals, the Conference of Directors of Project Companies, and many more. The next annual FOR ARCH takes place on Sept 15-19, 2015. Find more information at WWW.FORARCH.CZ.